

## School of Planning and Architecture, Bhopal

### Master of Design in Communication Design: Curriculum Structure

Learning Hours for Lecture, Studio, Tutorial, Workshop and Field Work

#### Version: December 2025

One Credit is equal to 30 Notional Learning Hours

#### Implemented from 2026-27

Evaluation Method includes **VV** = Viva Voce, **WR** = Written Exam, **TP** = Time Problem

#### Session

Internal Marks 50 + External Marks 50

#### Semester 1

	Subject Code	Subject Name	Credits	Evaluation	Learning Hours
Compulsory 20 Credits	MDES 101	Design Science Foundation	8	VV	14
	MDES 102	History of Art, Design and Technology	4	WR	7
	MDES 103	Design Management, Innovation and Entrepreneurship	4	WR	7
	MDES 104	Computational Design and Basic AI	4	TP VV	7

#### Semester 2

	Subject Code	Subject Name	Credits	Evaluation	Learning Hours
Any 4	MDES 221	Communication theory and Visual Research Methodology	4	WR	7
	MDES 222	Visual Graphics	4	VV	7
	MDES 223	Information Design	4	TP	7
	MDES 224	User Interaction & User Experience	4	VV	7
	MDES 225	Web based development	4	TP	7
Compulsory	MDES 226	Visual Design Project	4	VV	7

#### Semester 3

	Subject Code	Subject Name	Credits	Evaluation	Learning Hours
Compulsory	MDES 301	Summer Training	2	VV	4
Institute Level Elective	MDES 302	Consumer Experience Research and Service Branding	2	WR	3
Any 4	MDES 321	Social Analysis in Design	4	WR	7
	MDES 322	Visual Narrative	4	TP	7
	MDES 323	Motion Graphics	4	VV	7

MDES 324	Pre-Production in Animation/ Videography	4	VV	7
MDES 325	Post-Production in Animation/ Videography	4	VV	7

#### Semester 4

	Subject Code	Subject Name	Credits	Evaluation	Learning Hours
<i>Minimum 20 Credits</i>	MDes 401	Final Design Project	18	VV	31
	MDes 402	Design Seminar and Report Writing	2	VV	4

#### Note

**Minimum Credits required to be completed in each Semester = 20.**  
**Minimum Credits required to obtain Master of Design Degree = 80.**